

# Building Ecosystem in the Crypto World

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[b2broker.com](https://b2broker.com)



[b2binpay.com](https://b2binpay.com)

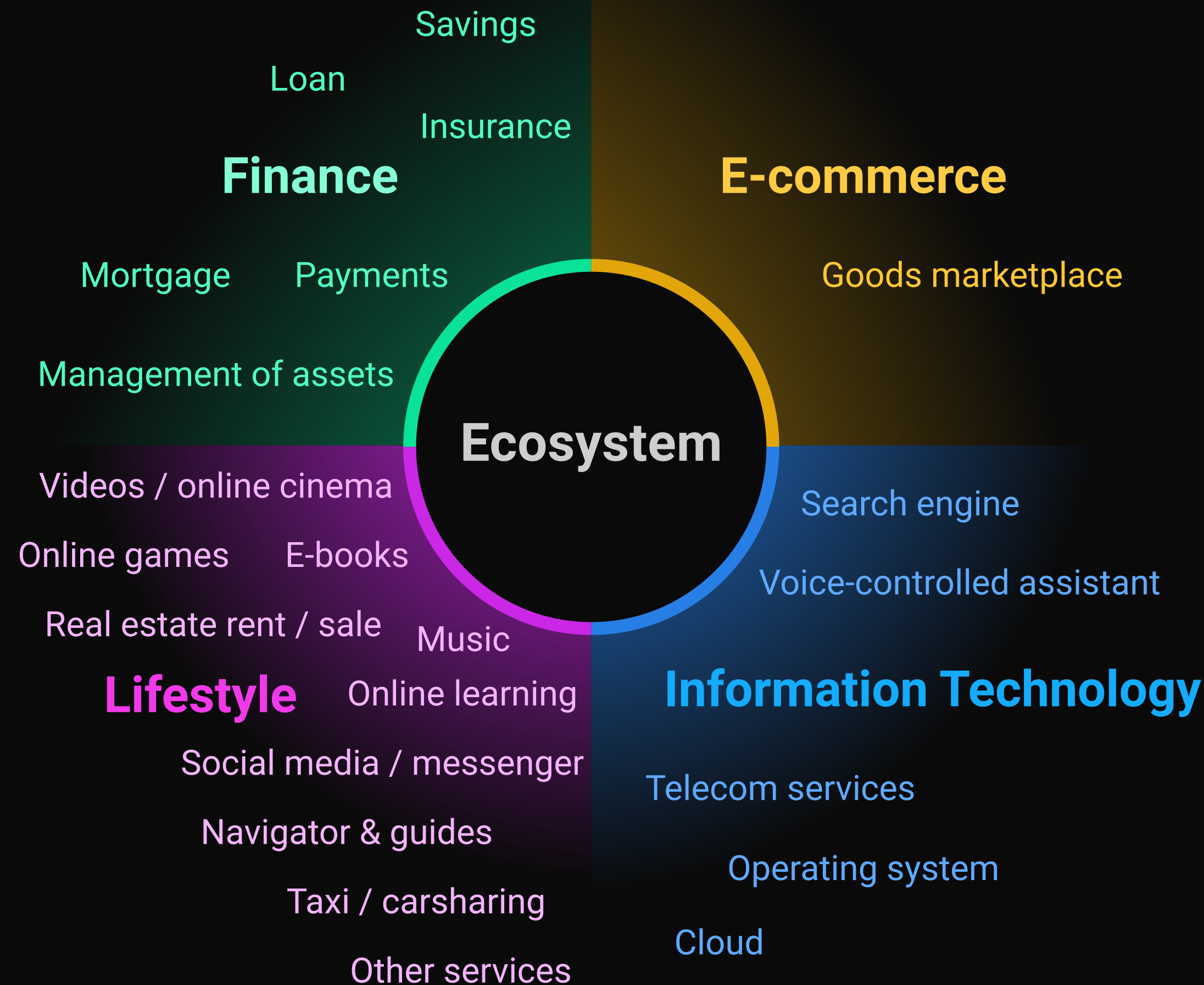
# What is Ecosystem

## Ecosystem

is ability to connect  
different services inside  
one infrastructure

## Core advantages

- Accessibility
- Synergy effects
- Better user experience
- Transaction pace



“Long-standing boundaries and constraints that have traditionally determined the evolution of business are dissolving, allowing new ecosystem possibilities to flourish.”

**Deloitte.**

“12 distinctive and massive ecosystems to emerge around fundamental human and organizational needs, accounting for \$60 trillion in revenues by 2025, or roughly 30% of all global revenues”

**McKinsey  
& Company**

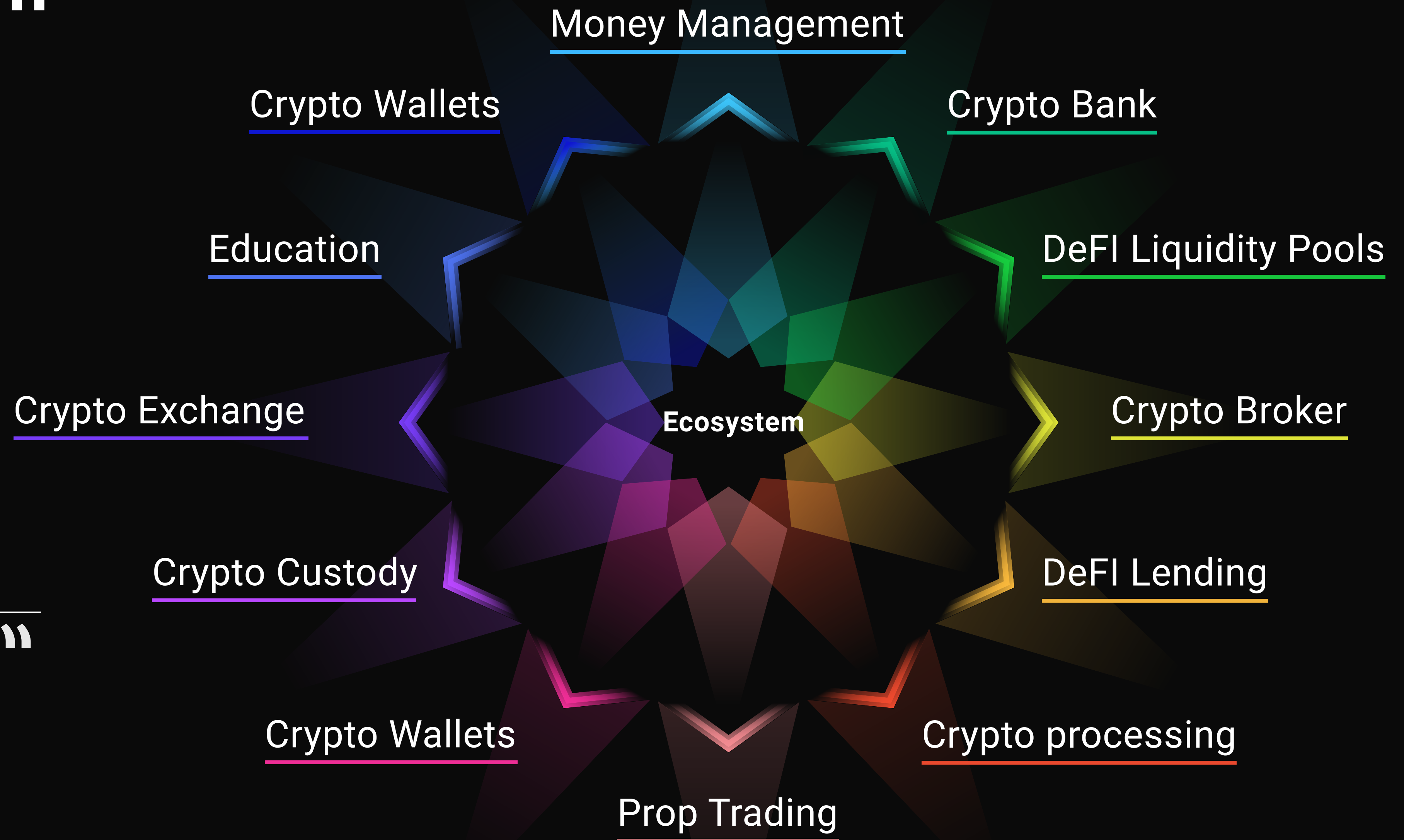
# Ideal Ecosystem in the Crypto Market

**\$2 trillions**

Volume of Cryptocurrency markets

“Crypto assets come in different flavors  
and have evolved to meet varying needs  
for speculative investment, store of value,  
currency conversion, and payments.”

International Monetary Fund





# What technologies do you need

## Crypto Bank

- Back/Middle Office
- Clients cabinet/CRM
- Crypto Custody
- Crypto Processing
- Liquidity Source
- Compliance Platform
- Banking accounts
- Authorization/licenseses
- Technology Solutions
- Website
- Exchange
- KYT & KYB

## Crypto Broker

- Back/Middle Office
- Clients cabinet/CRM
- Brokerage Platform
- Crypto Custody
- Crypto Processing
- Liquidity Source
- Authorization/licenseses
- Liquidity Aggregator
- Technology Solutions
- Website
- Banking Accounts

## Crypto Processing

- Back/Middle Office
- Clients cabinet/CRM
- Payments Processing
- Wallet Management
- Technology Solutions
- Authorization/licenseses
- Website
- Integrations with popular blockchains
- Client Documentation
- Reporting Tools
- KYT/AML System

## Crypto Custody

- Enterprise blockchain wallets
- Multisignature
- Monitoring
- Security
- KYC/KYT AML systems
- Website

## Crypto Exchange

- Back/Middle Office
- Matching Engine
- Trading Terminal
- Crypto Custody
- Enterprise blockchain wallets
- Liquidity Source
- Website
- Authorization/licenseses
- Technology Solutions

## DeFi Platforms (Combined)

- Deep Smart contracts development expertise
- Blockchains integrations
- Properly tested UIs
- Technology Solutions

## Money Management

- Back/Middle Office
- Trading Terminal
- Tools for copytrading
- Risk-management
- Technology Solutions
- Website

## Prop Trading

- Back/Middle Office
- Trading Terminal
- Crypto Wallet
- Access to liquidity pools
- Custody
- Merchant Wallet

## Education

- Educational Platform
- Back/Middle office
- Website

## Crypto Wallets

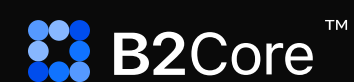
- Enterprise blockchain wallets
- Wallet management
- Blockchain nodes setup and monitoring
- Website

# Core issues when building Crypto Ecosystem

Issues	Organic	Boosted	M&A	Hybrid
Costs	High	Low	High	Medium
Time spending	High	Low	Medium	Medium
Team complexity	High	Low	High	Medium
Integration complexity	High	Medium	High	Medium
Autonomy	High	Low	Medium	Medium
Management challenges	High	Medium	High	High
Possibilities for enhansing	High	Medium	High	Medium
Infrustructure complexity	High	Medium	Medium	Medium

# Ecosystem of B2Broker as of 11 October 2021

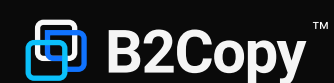
## Technology



Trader's Room, Back Office  
RCRM, Client's Portal  
[b2broker.com/products/b2core-traders-room](https://b2broker.com/products/b2core-traders-room)



Matching Engine for  
Spot Crypto Exchanges  
[b2broker.com/products/b2trader-cryptocurrency-exchange-software](https://b2broker.com/products/b2trader-cryptocurrency-exchange-software)



Money Management  
Platform  
[b2broker.com/products/copy-trading-platform/](https://b2broker.com/products/copy-trading-platform/)



Spot Liquidity Hub  
[b2broker.com/products/marksmen](https://b2broker.com/products/marksmen)

### White Lable MT 4/5

Complete brokerage  
infrastructure  
[b2broker.com/products/mt4-white-label](https://b2broker.com/products/mt4-white-label)  
[b2broker.com/products/mt5-white-label](https://b2broker.com/products/mt5-white-label)

## Liquidity



Global Regulated European  
multy asset Prime of Prime  
[B2Prime.com](https://B2Prime.com)



Spot exchange for professional  
and corporate clients  
[B2bx.exchange](https://B2bx.exchange)



Prime Securities  
Brokerage House  
[PBSR.ru](https://PBSR.ru)

[B2BROKER.COM](https://B2BROKER.COM)

[B2BINPAY.COM](https://B2BINPAY.COM)

## Ecosystem

[B2Broker.com](https://B2Broker.com)

## Payment



CryptoCurrency Payment  
Provider for Merchants  
& Enterprise Clients  
[B2BinPay.com](https://B2BinPay.com)



Digital Online Bank



Banking solutions

## BAAS



Brokerage and exchange  
as a service  
[B2Broker.com](https://B2Broker.com)

## M&A



Venture capital fund  
[b2broker.com/products/b2broker-vc/](https://b2broker.com/products/b2broker-vc/)

## Marketing

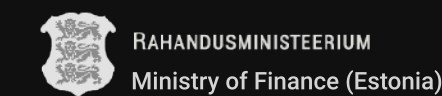


Design agency and  
Video Production  
[B2Broker.studio](https://B2Broker.studio)

## Licenses



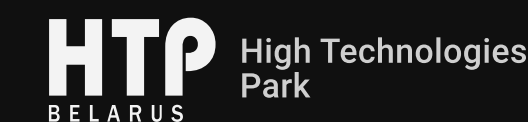
Fully Authorised AEMI provider



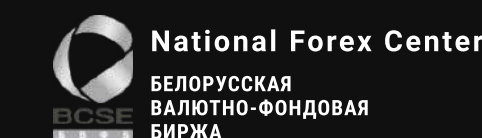
Fully Authorised Provider  
of a Virtual Currency Service



## Membership



High Technologies  
Park



EMERGING PAYMENTS  
ASSOCIATION

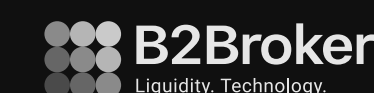


## Offices

London	Hong-Kong	Dubai
Limassol	Moscow	Minsk
St. Petersburg	Kiev	Tallin

## Employees

230 +



Liquidity. Technology.



Cryptocurrency processing

# How to build ecosystem working with vendors (boosted way)

## Crypto Bank

– Back/Middle Office	B2Core™
– Clients cabinet/CRM	
– Crypto Custody	B2Bin PAY• Enterprise
– Crypto Processing	
– Liquidity Source	MarksMan™ Liquidity Hub
– Compliance Platform	eqwire
– Banking accounts	
– Authorization/licenseses	B2Broker™
– Technology Solutions	
– Website	B2Broker Studio
– Exchange	
– KYT & KYB	

## Crypto Broker

– Back/Middle Office	B2Core™
– Clients cabinet/CRM	
– Brokerage platform	MetaTrader 4/5
– Crypto Custody	B2Bin PAY• Enterprise
– Crypto Processing	
– Liquidity Source	B2Prime™ Trade, Hedge, Execute.
– Authorization/licenseses	MarksMan™ Liquidity Hub
– Liquidity Aggregator	
– Technology Solutions	B2Broker™
– Website	B2Broker Studio
– Banking Accounts	eqwire

## Crypto Processing

– Back/Middle Office	B2Core™
– Clients cabinet/CRM	
– Payments Processing	B2Bin PAY• Enterprise
– Wallet Management	
– Integrations with popular blockchains	B2Broker™
– Technology Solutions	
– Authorization/licenseses	B2Broker Studio
– Website	
– Client Documentation	
– Reporting Tools	
– KYT/AML System	

## Crypto Custody

– Enterprise blockchain wallets	B2Bin PAY• Enterprise
– Multisignature	
– Monitoring	B2Broker Studio
– Security	
– KYC/KYT AML systems	
– Website	

## Crypto Exchange

– Back/Middle Office	B2Core™
– Matching Engine	B2Trader™
– Trading Terminal	B2Bin PAY• Enterprise
– Crypto Custody	
– Enterprise blockchain wallets	MarksMan™ Liquidity Hub
– Liquidity Source	B2Broker Studio
– Website	
– Authorization/licenseses	B2Broker™
– Technology Solutions	

## DeFi Platforms (Combined)

– Deep Smart contracts development expertise	B2Broker™
– Blockchains integrations	
– Properly tested UIs	
– Technology Solutions	

## Money Management

– Back/Middle Office	B2Core™
– Trading Terminal	MetaTrader 4/5
– Tools for copytrading	B2Copy™
– Risk-management	B2Broker™
– Technology Solutions	
– Website	B2Broker Studio

## Prop Trading

– Back/Middle Office	B2Core™
– Trading Terminal	MetaTrader 4/5
– Crypto Wallet	B2Bin PAY• Enterprise
– Technology Solutions	B2Broker™
– Access to liquidity pools	MarksMan™ Liquidity Hub
– Custody	B2Bin PAY• Merchant
– Merchant Wallet	

## Education

– Website	B2Broker Studio
– Back/Middle office	B2Core™
– Educational Platform	

## Crypto Wallets

– Enterprise blockchain wallets	B2Bin PAY• Enterprise
– Wallet management	
– Blockchain nodes setup and monitoring	B2Broker Studio
– Website	



# Thank you!

## We are here to grow your business

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Stand № **2**

**B2Bin**   
Cryptocurrency processing

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[B2Broker.com](https://B2Broker.com)

We can help you to  
Launch Your Brokerage  
or Exchange.

