Digital Asset Brokerage



Arthur Azizov
CEO

B2Broker
b2broker.com

B2Prime
b2prime.com

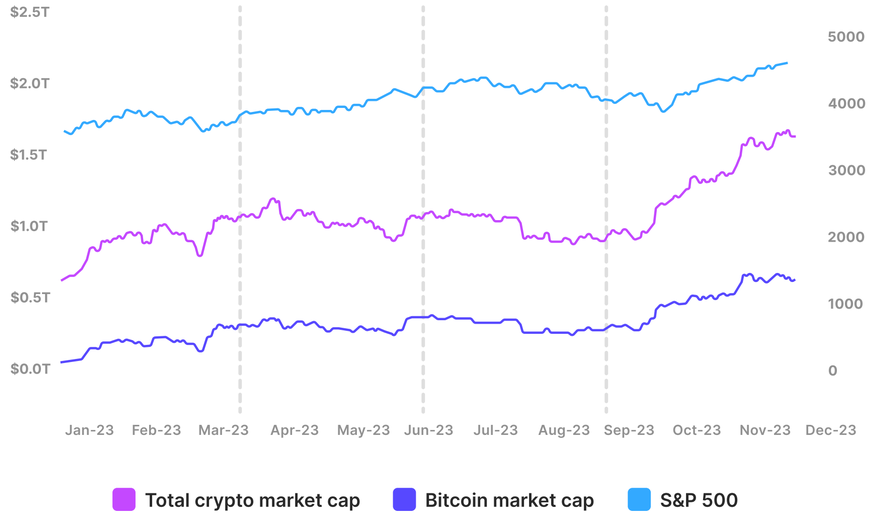
B2BinPAY
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Digital Assets Era

2023 Total Crypto Market Cap & Bitcoin vs. S&P 500

Despite correlation between total crypto market cap and S&P500 turning negative in Q2, correlation in 2023 between the two remained moderately high at 0.65



Bitcoin continues to be the bellwether of the crypto market, with a 0.97 correlation with total crypto market cap

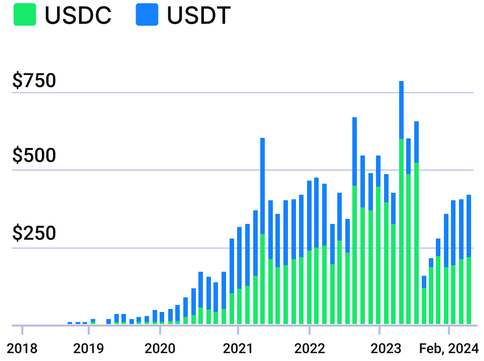
While both the crypto markets and S&P500 rallied in 2023, total crypto market cap was only moderate to strongly correlated to the S&P500 in 2023 at 0.65. This figure rose to 0.86 in 2023 Q4.

Bitcoin price being driven by ETF news has become highly correlated (0.74) to the S&P500.

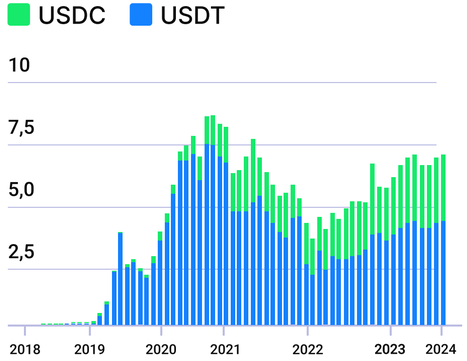
In 2023 Q4, correlation between the two climbed to 0.81.

Total crypto market cap climbed 108.1%, 4.6x more than the S&P500 which climbed 23.7%. Bitcoin was slightly more volatile than overall crypto market, with an annualized volatility of 43.2%. It saw gains of 155%, 6.5x more than the S&P500

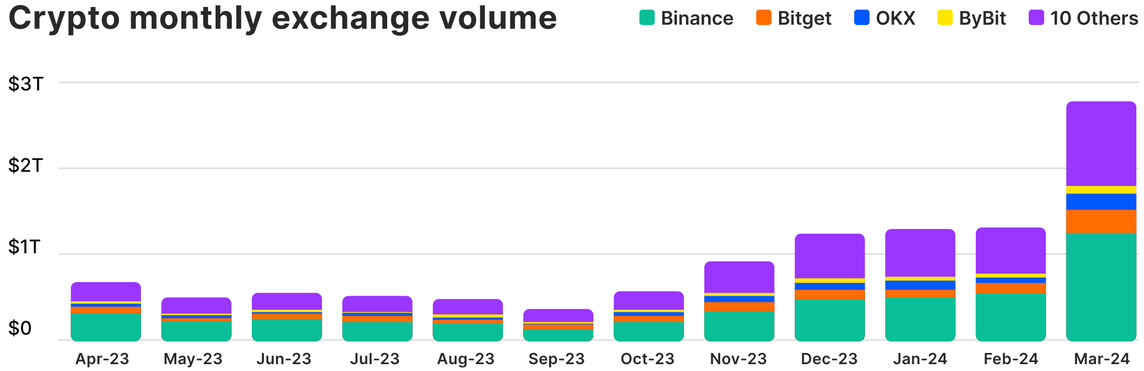
On-chain volume of stablecoin



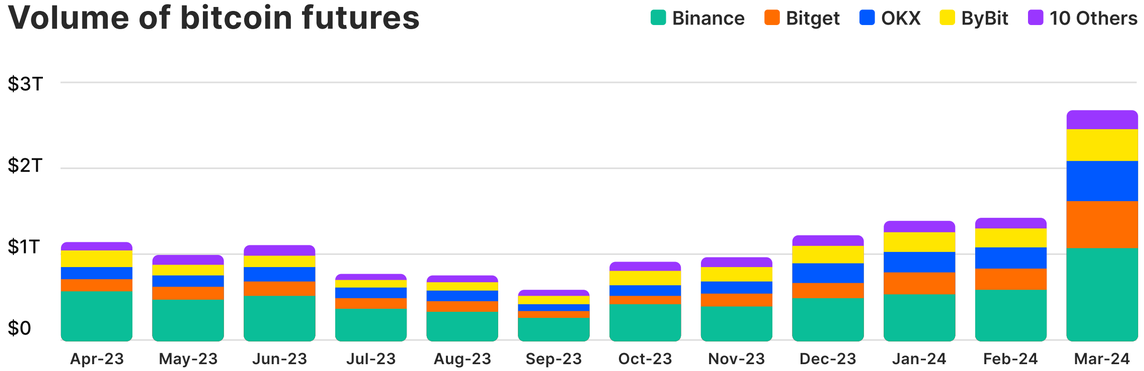
Number of on-chain transfers



Crypto monthly exchange volume

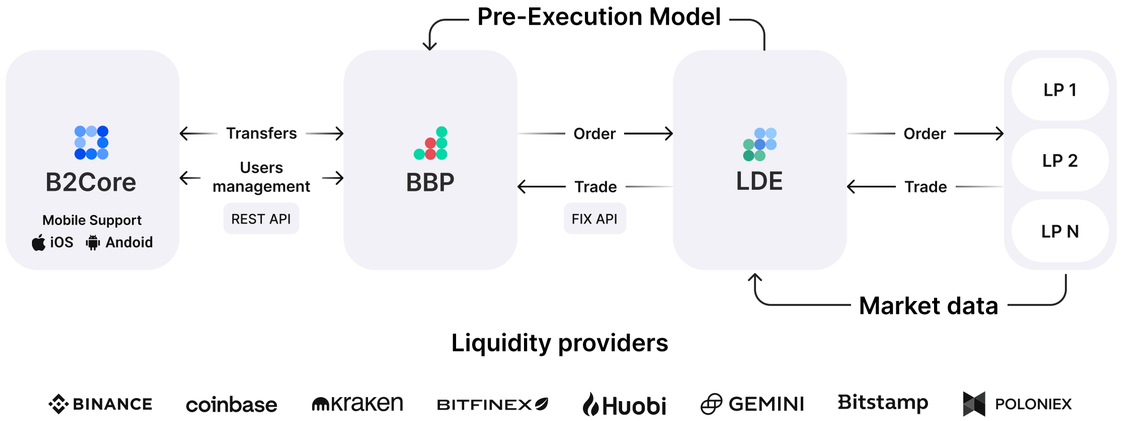


Volume of bitcoin futures



Crypto Spot Broker vs Crypto Exchange

Spot broker



Faster infrastructure setup

Due to the lower computational power requirement

Lower technical costs

Due to the lower computational power requirement

Full risk control

Pre-execution model allows you to mitigate the market risk

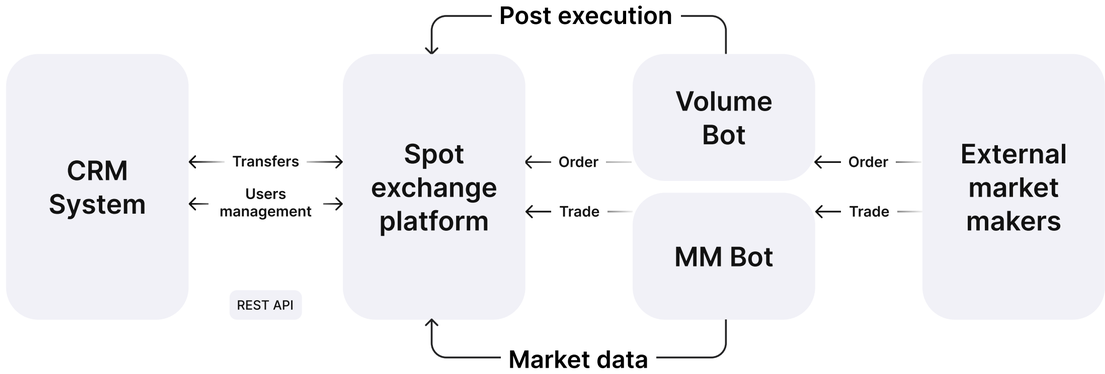
Easy connecting LP

Is a very easy process, hence why it takes so little time

LP commission

it's lower than costs incurred by external market making and slippage losses

Exchange



Longer infrastructure setup

Matching orders requires more computational power than using an LP

Bigger technical costs

Matching orders requires more computational power than using an LP

External market Losses through slippage

You can only hedge your orders post execution, which can cause additional losses

Longer search for market makers

Than establishing connection to our LPs through an API gateway

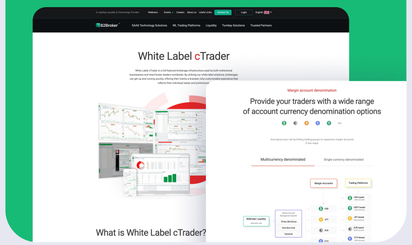
External market makers

They cost time and money to attract to your platform and/or use their services

Business Model of Digital Asset Brokerage

Website

MAIN MARKETING TOOL



PSPs

PayPal · Skrill · simplex · advcash · Accentpay · PayTrust88 · Perfect Money · B2BinPAY · Pay · WINPAY · CLEARJUNCTION · BRIDGERPAY · koalapays · DECTA · Praxis

KYC

ShuftiPro · IdentityMind · IDWise · sumsub · iDenfy · Sapuma

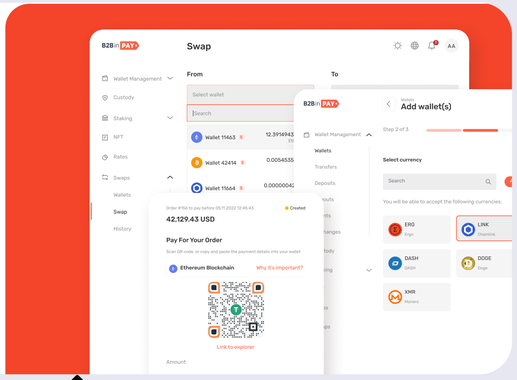
Integrations

nexmo · twilio · SendGrid · ActiveCampaign · Segment · Tradefora · Google Analytics

B2BinPAY

Digital Assets Payment Provider

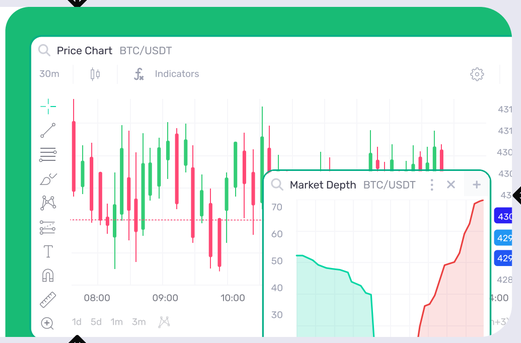
- Enterprise Blockchain Wallets
- Merchant Digital Wallets
- SWAP Wallets



BBP

B2Trader Brokerage Platform

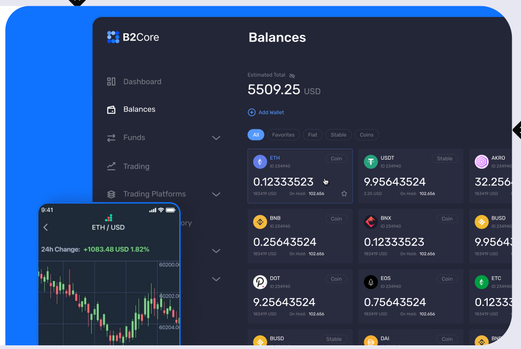
- Mobile App iOS



B2Core

Trader's Room, CRM / Clients' area

- Mobile App iOS Andoid
- B2Core IB



Liquidity

BINANCE · Huobi · kraken · coinbase · BITFINEX · Perpetual

Spot Liquidity Aggregation

MarksMan

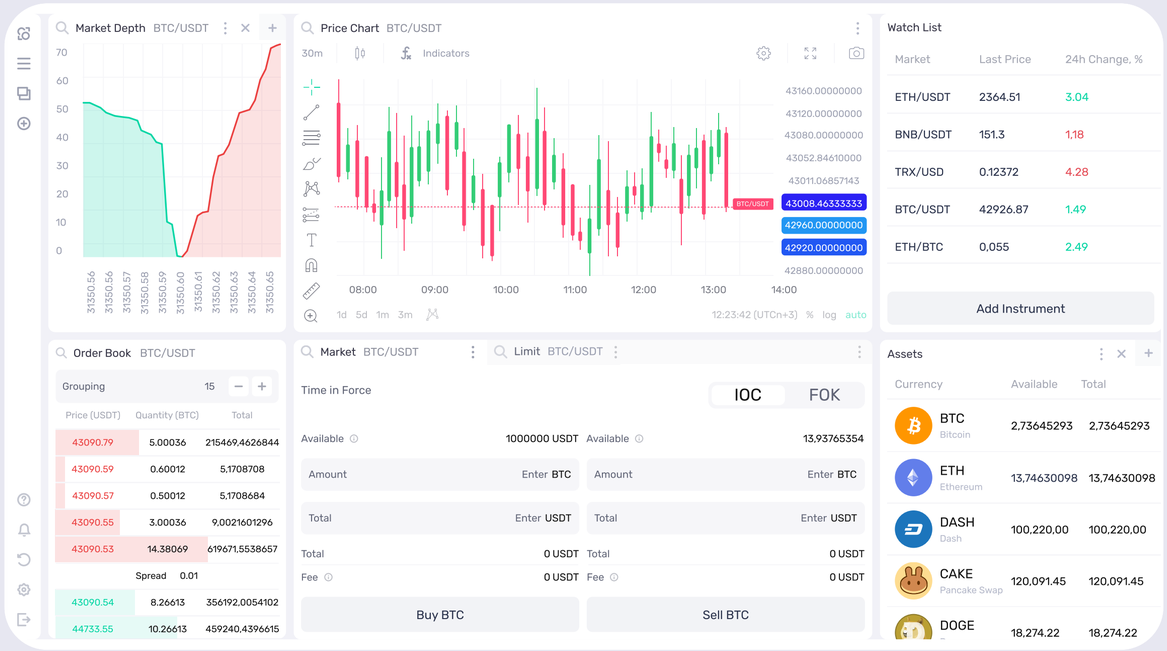
Margin Trading Platforms (Optionals)

MetaTrader 4 · MetaTrader 5 · TradeLocker · cTrader

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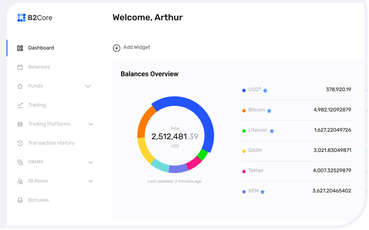
B2Trader Brokerage Platform



Integrated with

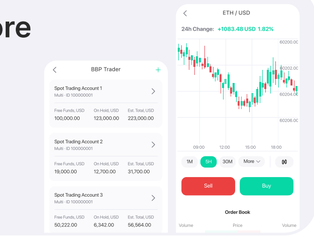
B2Core

a CRM, client cabinet & back office



B2Core

IOS App



LDE

Powerful liquidity distribution engine

Spot

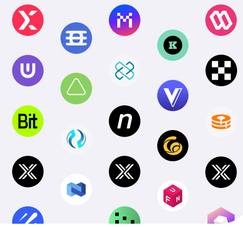
BINANCE · Bitstamp · coinbase · GEMINI · kraken · BITFINEX

Perpetual futures

Huobi · POLONIEX

B2BinPAY

Blockchain wallets



All for you to attract more clients

3000 requests per second

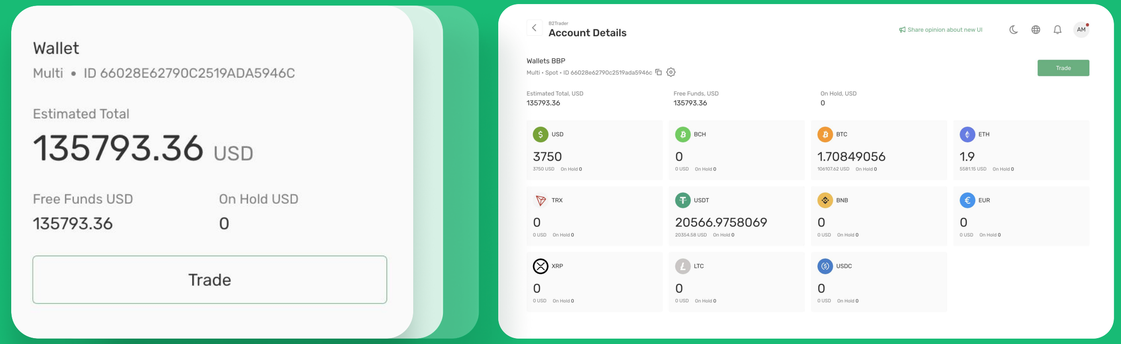
up to **3000** instruments

from **1 ms** execution speed

Pre-execution by VWAP

Calculates the average price for cryptos considering the specified volume and existing orderbook

Multicurrency accounts

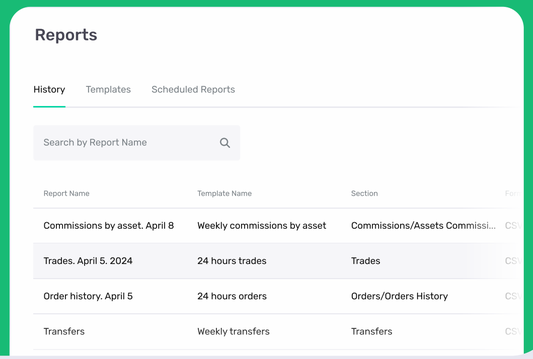


Game-Changing Platform

Powerful and easy-to-manage

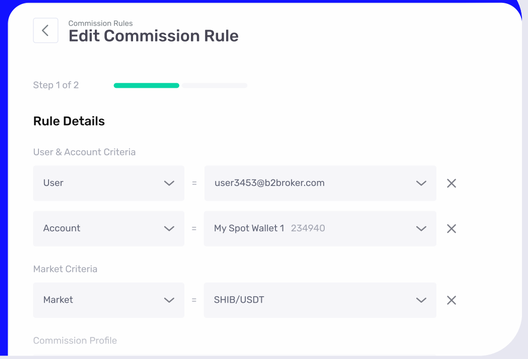
Optimise your crypto broker software experience

Filtered reports, floating window reports, and more



Customizable assets, commissions, routing rules and more

Array of different settings will satisfy the needs of any customer and trader



Next-generation widgets

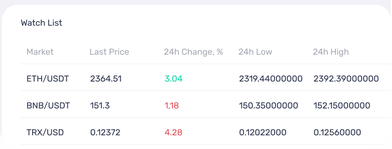
Order book

A display of all aggregated limit order sorted in accordance with your needs. Create order with desired price with a click



Watchlist

Monitor your favorite instruments: Open, High, Low, Close volume and percentage changes for the last 24h



TradingView

Follow your favorite asset's price and volume changes in real time



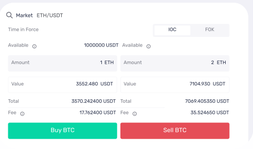
Market depth

Overview of the total number of orders to visualize the supply and demand balance



Order widget

Intuitive widget with the ability to set desired amount in base currency



High-level admin panel

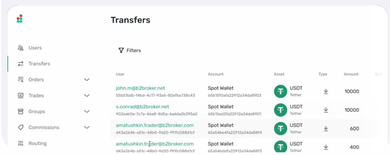
Detailed user data in one place

Roles, statuses, current balances, order history, commissions and more.



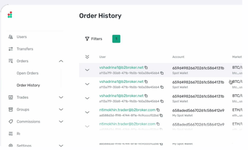
Transfers breakdowns

Detailed info with fixed calculated value of any asset at transfer time



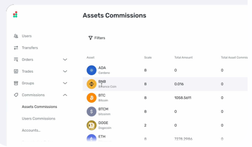
Orders & trades info

Detailed information for you to use to optimize your brokerage strategy on the go



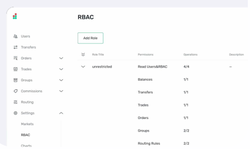
Commissions

Review commissions charged from users. Everything you need is in one place



Role-based access model

Manage levels of access both from system administrators and traders



Technology stack

TradingView · FIX PROTOCOL · aws · CLOUDFLARE · HashiCorp Terraform · .NET · MongoDB. · kubernetes · argo · docker · kafka · ANGULAR

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B2Broker B2Prime B2BinPAY

Marksman: Liquidity Distribution Engine

Liquidity Providers

BINANCE · coinbase · BITFINEX · Huobi · GEMINI · Bitstamp · kraken · POLONIEX

WSS+REST Crypto Spot/ Perpetual Futures

FIX Quoting

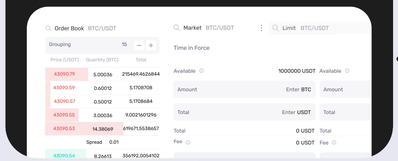
FIX Trading

Subscription & Execution Engine

- Connects to LPs
- Subscribes to Quotes
- Places Orders for Execution
- Receives Execution Reports

Price Feed · Orders · Reports

BBP Platform



FIX Quoting

FIX Trading

Liquidity Distribution Engine

- Accepts Connections from Takers
- Streams the Price Feed
- Accepts Orders for Execution
- Sends Execution Reports

Price Feed

Margin Request · Margin Approval · Orders

BBP Trading Terminal



Account Management System

- Creates & Manages Accounts
- Manages Assets & Balances
- Confirms Margin Availability
- Calculates Margin Parameters
- Manages Margin Call & Stop Out
- Liquidates Positions
- Provides Trading Terminal

Reports

Reports

Reports

Reporting Engine

- Receives Reports and Events
- Provides and Routes Reports
- Calculates & Presents Analytics

End User (Trader)

- Views Order Book
- Places Orders
- Receives Execution Reports

REST API

Client (Retail Broker)

Web UI Admin

Liquidity Provision Section

- Chooses and Connects to LPs
- Adds Symbols and Defines Markets
- Defines Execution Parameters

Liquidity Distribution Section

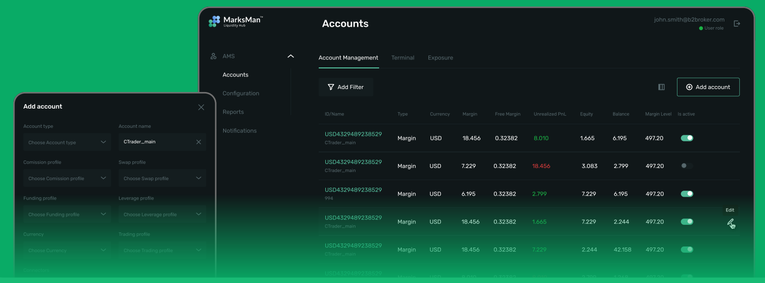
- Defines Price Feed Parameters
- Defines Order Placement Parameters
- Configures Reporting Parameters

Reports and Analytics Section

- Views Reports
- Uses Analytics
- Exports Data

AMS Section

- Administrates Accounts
- Defines Account Parameters (Account Type, Asset Classes, Base Currency)
- Assign Balances
- Manages Positions
- Executes Trades
- Monitors Margin Values (Account Margin, Positions Margin, Balance, Equity, PnL., Margin Level)
- Receives Margin Call and Stop Out Events

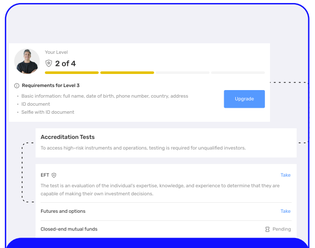


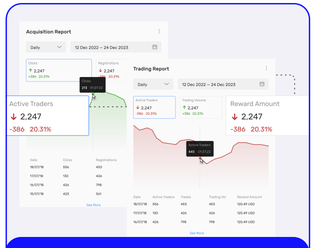
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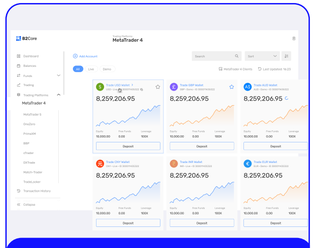
B2Broker B2Prime B2BinPAY

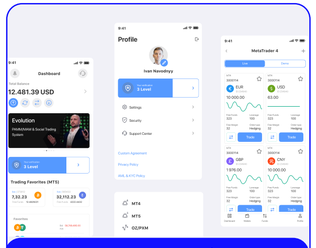
B2Core: Front & Back Office, CRM system

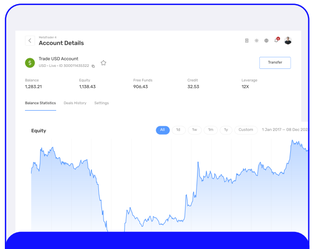
For users

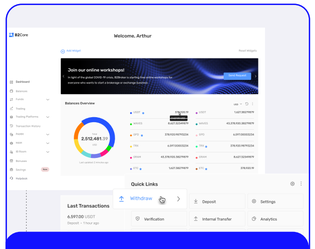

KYC

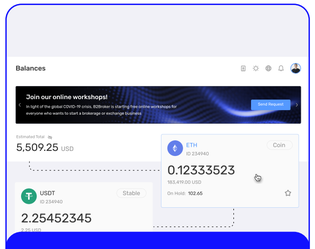

IB Module

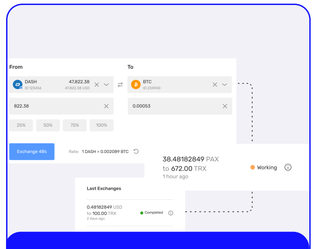

Trading Platforms


Mobile App iOS & Andoid


Trading Analytics


Dashboard


Wallet


Converter

For admins

Admin Area

- Registration Constructor
- Anti-Fraud System
- Notification System
- Activity History
- Detailed Reports
- KYC Constructor
- Email Templates

User Interface

- Money Storage & Conversion
- Adaptive User Layout
- Advanced Trading UI
- 2FA
- Transaction Monitoring
- Trading History & Analytics
- Mobile App

External Integrations

- Rates Providers
- KYC Providers
- CRMs
- Trading Platforms
- SMS Services
- Marketing Tools
- Payment Systems

Perfect for

- FX Broker
- Crypto Broker
- Prop Trading Firm
- Hedge Funds
- Crypto Spot Brokerage
- Converters
- Custodial Wallet Infrastructure
- Margin Exchange
- CFD Liquidity Provider
- Multi-Asset Brokerage House

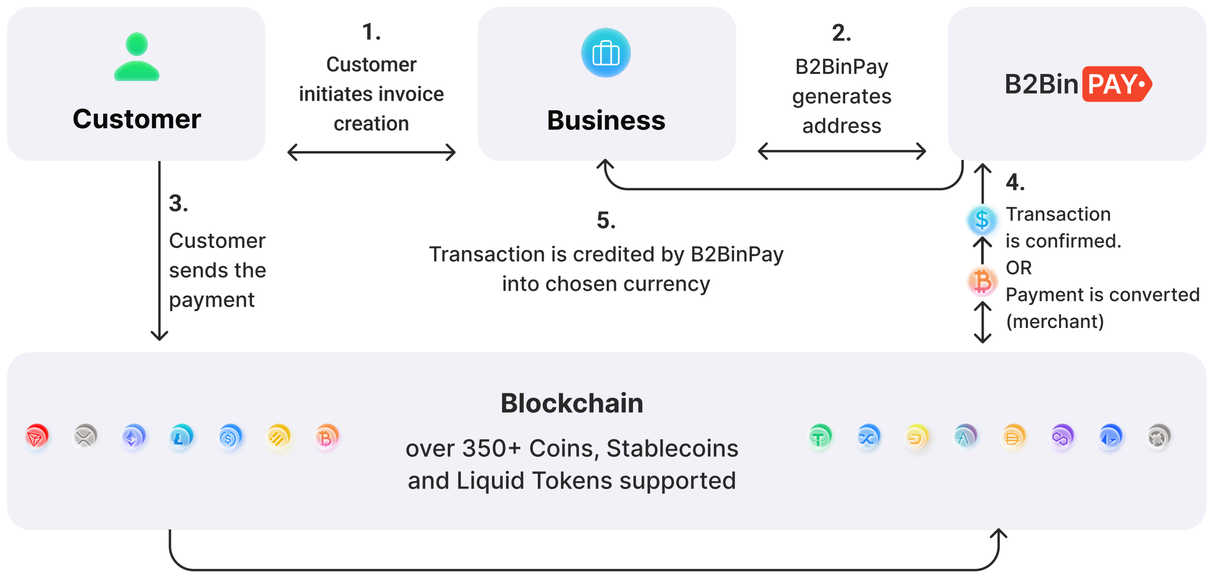
Trading Platform Native Integrations

- BBP
- cTrader
- TradeLocker
- dxtrade
- MetaTrader 4
- MetaTrader 5

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B2Broker B2Prime B2BinPAY

B2BinPay Crypto Processing Solution



EU Regulated Crypto Payment Provider

Rahandusministeerium
Ministry of Finance (Estonia)
Crypto Payment Provider
№ 14562776 Estonia

Organismo Agenti e Mediatori
Virtual Currency Operator
№ 17196191005 Italy

18+
Supported blockchains

BTC, ETH, LTC, BCH, XMR, ADA, MATIC, AVAX, DOGE, ZEC, TRX, BNB-BSC, XRP, DASH, BASE, ARB, OP

24+
Stablecoins

9 protocols
9 protocols
2 protocols
3 protocols
2 protocols

330+
Tokens

Merchant Digital Wallets

Perfect for

- FX & Crypto Brokers
- Service Providers
- E-commerce
- Consulting Providers
- Gaming Industry

Enterprise Blockchain Wallets

Perfect for

- Multi-Asset Brokers
- Crypto Brokers
- Converters
- Margin Exchanges
- Crypto Exchanges (CEX)

Unified account for both solutions

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B2Broker

b2broker.com
Working since 2014

8 licenses

420+ employees

24/7 support

11 Offices



Learn more



Learn more

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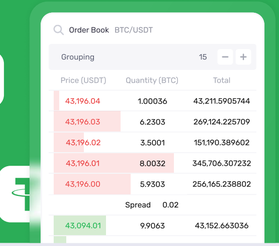
B2Prime.com

Prime of Prime Multi-Asset Liquidity

for institutional & professional clients

- CySec — **Fully Authorised Investment Firm** (Cyprus)
- Financial Services Commission Mauritius — **Fully Authorised Investment Dealer** (Mauritius)
- **Securities Dealer License** (Seychelles)

Crypto CFD · FOREX · Metals · Commodities · Indices · NDFs



B2Core

Trader's Room, CRM / Clients' area, Back Office

Mobile App

For B2Core & B2Core IB, B2BinPay, B2Trader **iOS & Android**

B2Copy

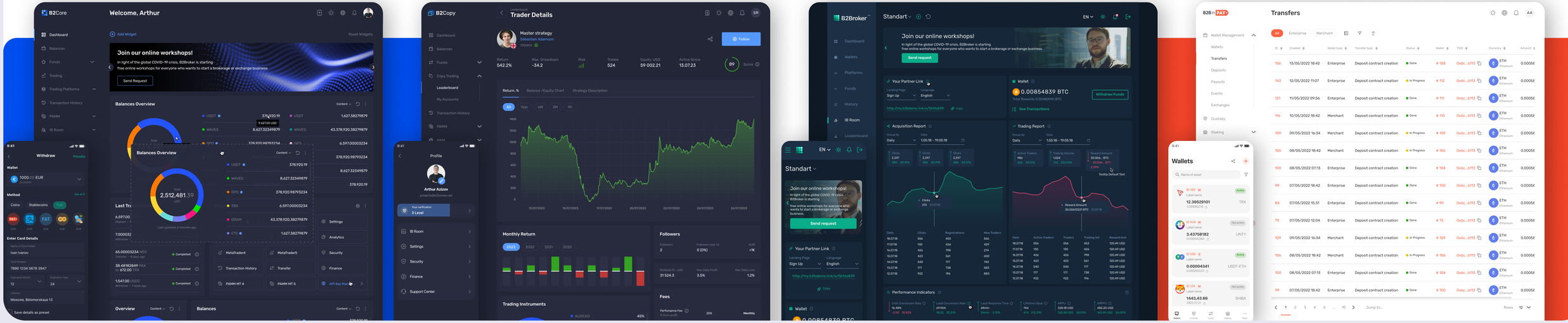
Social Trading, Copy Trading & MAM & PAMM **Money Management Platform**

B2Core IB

Introducing Brokers Software, Module of Partnerships Program, Affiliate System

B2BinPAY

Digital Assets Processing for: Digital & Blockchain wallets **Regulation: FIU (Estonia), OAM (Italy)**





Thank you!

We are here to help you grow your business

B2Broker
Liquidity. Technology.

b2broker.com

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